



AISH ANNUAL REPORT 2022

SPARKING, KINDLING, IGNITING A GLOBAL REVOLUTION.

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Thank You

MESSAGE FROM THE DEAN

From its inception, Aish has been dedicated to bringing Jewish pride and values to the entire Jewish people. Few organizations in the history of mankind have ever undertaken a mission so bold and massive. The technological explosion over the past few decades has made the dream so much more realistic, and indeed our online presence is now at the forefront of our strategy. The reach and creativity of our online and in person programming shows real promise that we are on the way to something colossal. The



road ahead is long, rocky and filled with unknowns, but we are well on our way. I am proud to share

this report with our stakeholders and partners and proud to be part of this most holy endeavor. May we continue to work together in bringing the wealth of Divine Wisdom to all of our brethren.

A handwritten signature in black ink, reading "R. Yitzchak Berkovits".

Rabbi Yitzchak Berkovits



Few organizations in the history of mankind have ever undertaken a mission so bold and massive.

MESSAGE FROM THE CEO

Dear friend,

Aish has a history of making the impossible possible. We opened our doors 48 years ago in the Old City of Jerusalem not long after its liberation and started offering classes teaching Jewish wisdom to all those who came to Jerusalem seeking it. We created a world class seminar called "Discovery" which circulated the globe demonstrating that Judaism is a proven winner throughout the ages. So many Jews have learned their first letters of the Hebrew alphabet in our classrooms.

At Aish we never cease trying to do the impossible. When asked about our constant, oversized, gargantuan goals, I often quote Walt Disney who said, "It's kind of fun to do the impossible."

We set our sights high with a broad smile on our face.

Three years ago, in the midst of the worldwide Covid pandemic, we decided that we would strive to create a worldwide culture of Jews studying Jewish wisdom by bringing Jewish wisdom by engaging three million Jews who



have had no exposure to the beauty of our heritage. The number three million is roughly 20% of the worldwide Jewish population. We understood that through creative programming and social media we could reach people where they are like never before. We are well on our way towards our goal of engaging three million Jews and changing the definition of what it means to be a Jew.

I want to thank our Dean, Rabbi Yitzchak Berkovits who challenged us to dream big and give gratitude to the Almighty who has blessed Aish for the last 48 years.

I know you will enjoy reading about our 2022 journey as much as we loved the ride!

Rabbi Steven Burg

MILLIONS OF JEWS WALK OUR STREETS

with no knowledge of the beauty of our faith or how to connect to our rich and vibrant heritage.

72%

of secular North American Jews marry outside the Jewish faith.

60%

of North American Jews have experienced some form of antisemitism in the last year.

53%

of North American Jews report that Jewish religion is unimportant to them.

27%

of young adults say they are Jews of no religion identifying as atheists, agnostics, or nothing.



“

The greatest challenge facing the Jewish People is that most Jews can't answer the question **'WHY be Jewish?'**. The answer is found in our 3,000 year old Jewish wisdom.

Dean
Rabbi Yitzchak Berkovits

MEET AISH

48 YEARS OF COSMIC GROWTH AND IMPACT

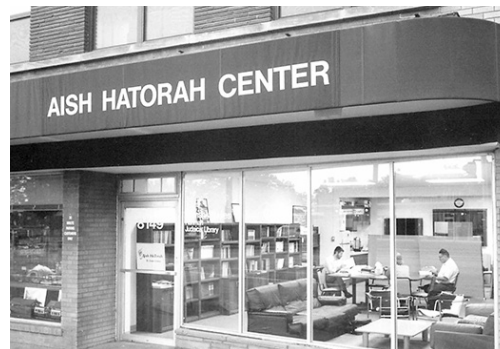
Aish educates, uplifts and inspires Jews in over 100 cities on 6 continents around the globe and millions online. Our mission: Inspire people to live more thoughtful, spiritual, and impactful lives through learning and sharing timeless Jewish wisdom.

○ 1974



Aish HaTorah founded by Rabbi Noah Weinberg

1979



First international branch opened in St Louis

1985



Jerusalem Fellowships trips to Israel for North American college students founded.



2000

Aish.com launched



2009

Dedication and grand opening of the Dan Family Aish World Center

2022



MEET AISH VISION2030

Aish has set a goal to reach 3,000,000 unengaged Jews within the decade and create a global culture of authentic Jewish learning and deep Jewish pride.

A NEW VISION FOR A NEW GENERATION

AISHVISION2030: TIMELESS JEWISH WISDOM FOR MODERN LIVES

3 POWERFUL SPHERES OF IMPACT

1 DIGITAL MEDIA

Connecting with millions of people from all backgrounds through powerful digital content.

- [Aish.com](#)
- [Aishlatino.com](#)
- [Aish.co.il](#)
- [BeyondBelief.blog](#)
- [Jewish.com](#)



2 LEADERSHIP & COMMUNITY

Enlightening experiences in over 100 cities on 6 continents around the globe.

- [Global Branches](#)
- [Aish Yeshiva](#)
- [Aish Seminary](#)
- [Mothers with Meaning](#)
- [Triumph Leadership Innovation](#)
- [Aleph Ambassadors](#)

3 AISH WORLD CENTER

In-person discovery and exploration at the Dan Family Aish World Center in Jerusalem.

- [Aish Essentials](#)
- [Discovery Seminar](#)
- [Western Wall Experience](#)
- [Western Wall Observation Deck](#)
- [Executive Learning Center](#)
- [VIP Experiences](#)
- [Host & Partner to Jewish Organizations Worldwide](#)

“

AishVision2030 is an audacious plan,
but it is the Aish tradition to take responsibility,
to strive to **impact the entire Jewish world.**

Rabbi Burg, CEO, Aish



BIG DIGITAL WINS

Young adults check their phones 150x per day and watch billions of hours a month of streaming content. (6 billion on Netflix alone!) We meet them where *they* are with a wave of high quality content, geared to educate scrollers, cultivate authentic Jewish pride and strengthen Jewish continuity with the power of timeless Jewish wisdom.

25,760,794 video views

180% INCREASE YOY

10,043,608 website sessions

541,483 email subscribers

482,294 social media followers

28% INCREASE YOY

101,000 ENGAGED USERS

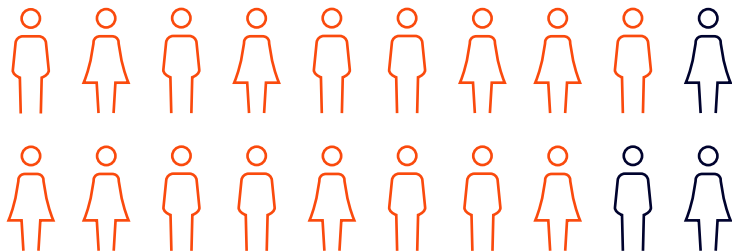
102% INCREASE YOY

(4X MONTH)

AISH IMPACT SURVEY

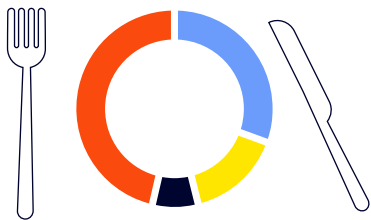


**DEEPER JEWISH PRIDE, EXPANDED
LEARNING AND SPARKED INTEREST.**



THAT'S WHAT **86%** OF VIEWERS FELT
AFTER READING AISH.COM OR INTERACTING
WITH US ON SOCIAL MEDIA.

AGE DEMOGRAPHICS



**NO MATTER WHICH WAY YOU SLICE IT,
MORE JEWS OF **ALL AGES**, ARE ENGAGING
WITH MORE JUDAISM ONLINE WITH AISH.**

 **WEBSITE RESPONDENTS: 55% ARE UNDER 45 AND 70% UNDER 55**

 **INSTAGRAM: 75% UNDER 45**

 **TIKTOK: 73% UNDER 40**

 **YOUTUBE: 60% UNDER 40**

**JEWS OF EVERY STRIPE AND TYPE CONNECT OVER
AISH.COM AND @AISH.COM SOCIALS**

TRENDING CONTENT

WHAT THEY WANT. WHEN THEY WANT IT. AND HOW THEY WANT IT.

We produce a steady stream of highly bingeable, irresistibly shareable, uber engaging content for the millions of Jews seeking connection, community, education, entertainment and answers on their devices.

- **30 active accounts across 7 social media platforms in 3 languages**

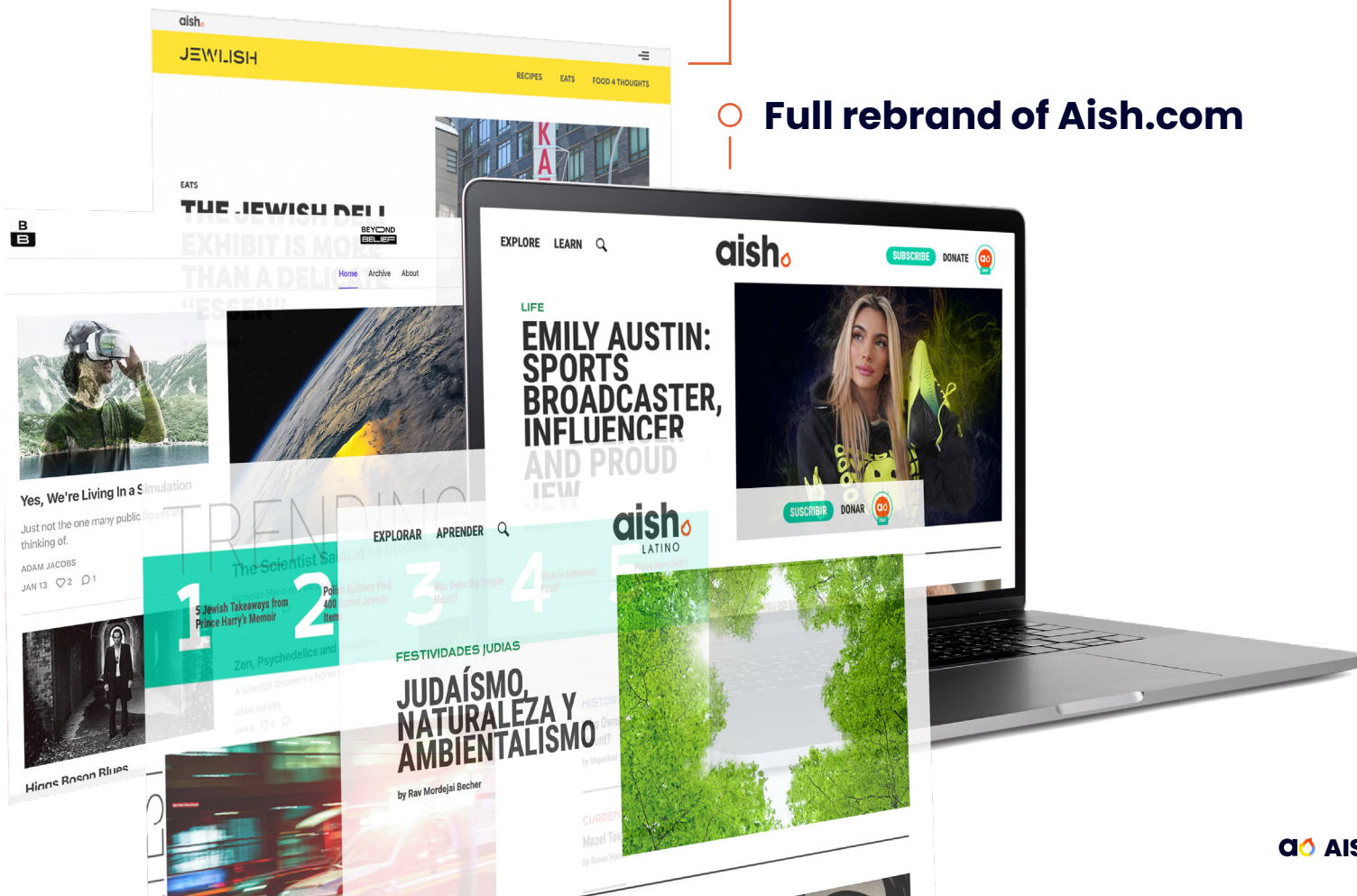


- **4,027 custom pieces of content produced**

- **Beyondbelief.blog launches**

- **Digital Partnership flourishes between Aish and Jewish food brand**

- **Full rebrand of Aish.com**



aish.

The Jewish calendar is one of the world's most accurate, and only loses one day every 14,000 years



2677

EVERYTHING AND ITS OPPOSITE IS GIVEN AS A 'REASON' FOR ANTISEMITISM.



2827 164 1754 900

Why don't Jews believe in Jesus?

For 2,000 years, the Jews have

771K

BEYOND BELIEF

The Joy of Dying:
Understanding Near Death Experience

With Dr. Jeffrey Long

347K

BEYOND BELIEF

Holocaust Souls Who Return

With Sara Rigler

152K

1 IN 4 HIRING MANAGERS SAY THEY ARE LESS LIKELY TO HIRE JEWS

4536 2095

Ukraine has an estimated population of **300,000 JEWS** making it the 5th largest in Europe.



2827 164

4 FACTS ABOUT QUEEN ELIZABETH II AND THE JEWS



3386 188 2147 766

Just some Jews fighting antisemitism with their unapologetic presence



6241 1232 2634

TikTok @aishlatinocom

La actriz israelí Gal Gadot reveló en una

995K

aish.com

Moments Before Being Gassed at Auschwitz, A Mother's Letter

147K

TikTok @aishlatinocom

El hombre que invitó a cenar a 400 soldados durante una escala en un aeropuerto

1.94M

Iconic Jewish Aesthetic: Jewish Bakeries

789K

Name a more Jewish tradition I'll wait



2.3M

The British meets the Yiddish.



427K

100+ THRIVING GLOBAL COMMUNITIES REACHING 100,000+ PARTICIPANTS

AROUND THE WORLD

Aish Branches are warm, welcoming communities where Jews of all backgrounds discover the timeless wisdom found in our Jewish heritage. Classes, shabbatons, seminars, tutorials, synagogues, children's programs, trips to Israel and much more are offered.



MAZEL TOV **AISH ARGENTINA!**

GRAND OPENING OF THE NEWEST AISH CENTER IN BUENOS AIRES



12,147

CLEAN SPEECH
SUBSCRIBERS

7,216

SHABBAT
EXPERIENCES

10,695

WEEKLY & MONTHLY
LEARNERS

3,175

CHALLAH & BABKA
BAKE PARTICIPANTS



BAR MITZVAH
PROGRAM
AISH TORONTO



BABKA BAKE
AISH ST LOUIS



**AISH NEW YORK CLEAN
SPEECH IN THE NEWS:**
Clean Speech is a 30 day education and
awareness campaign to unite
communities in the practice of Jewish
mindful speech.



AISH ISRAEL SEES PROFOUND COMMUNITY & GRASSROOTS IMPACT

Even with a strong sense of Jewish pride and connection, over 85% of secular Israelis do not take part in any Jewish learning and do not currently have access to authentic, user-friendly, Jewish content and experiences. Aish Israel is committed to creating the programming and initiatives for the millions not being accessed.

Mothers with Meaning

is a network of grassroots communities run by powerful Israeli women based on Jewish wisdom and social impact.

100%↑

in participants YOY





Triumph Leadership Innovation

is a community of up and coming young professionals designed to encourage meaningful success based on Jewish wisdom, networking and leadership development.

133% ↑
in participants YOY



RECORD NUMBER OF SEMINARY AND YESHIVA APPLICANTS IN 2022

Over 1,000 students spent time in Aish educational programs in Jerusalem, diving into the depths of Jewish wisdom and texts, as well as receiving the tools to impact their communities.



MAZEL TOV!
AISH SEMINARY FOR
WOMEN LAUNCHED!

250+

Seminary Students

Seminary for Women

is an integrative approach to Jewish wisdom and spirituality.

250% ↑

increase in Foundations
applicants

Foundations Beginner's Program

is a three month deep dive into the foundations of Torah and living a Jewish life.

20% ↑

increase in Yeshiva
student body

Yeshiva For Men

is a program that empowers students to explore Judaism and master independent learning of Torah texts.



71K+ VISITORS TO THE DAN FAMILY AISH WORLD CENTER (AWC)

Situated across from the Western Wall in the heart of Jerusalem's Old City, The Dan Family Aish World Center features breathtaking views and soulful educational experiences for tens of thousands of visitors a year.

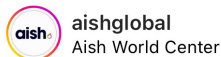


MAROON 5



206 likes

aishglobal It was great hosting Adam Levine and Maroon 5 today at the Aish World Center! We are sure you will leave Israel with thunderous applause, but a piece of Jerusalem as well.



OLYMPIAN



152 likes

aishglobal 4 time Olympic Gold-Medalist, Lenny Krayzelburg, had a meaningful and spiritual first visit to the Dan Family Aish World Center with Rabbi Dov Ber Cohen today. Thank you for visiting @lennyk4g! 🇮🇱



META



143 likes

aishglobal The Dan Family Aish World Center is host to many pivotal meetings featuring diplomats, influencers, celebrities, world leaders and leaders of Global Jewry. A special meeting took place last week between Aish CMO Jamie Geller, Director of Public Affairs Rachel Moore and Jordana Cutler, Public Policy Director on Israel & the Jewish Diaspora at Meta to discuss AishVision2030 in the Metaverse, and future plans together.



FLOYD



1,069 likes

aishglobal World Champion boxer Floyd Mayweather joined us at Aish with his colleagues to learn about Jerusalem. Led by Rabbi Dov Ber Cohen, Mayweather greeted some of the Aish students on the rooftop of the Dan Family Aish World Center. "Anyone can win" was his quiet message to the crowd as he took in the impactful experience from the best view in the world.

FROM OLYMPIANS

TO POLITICIANS, THE AISH

WORLD CENTER HAS NEVER

IMPACTED MORE PEOPLE.



**UN AMBASSADOR
GILAD ERDAN**



CLEVELAND FEDERATION



PM BIBI NETANYAHU



US AMBASSADOR TOM NIDES



**HEAD OF ARMENIAN
QUARTER OLD CITY**



NISSIM BLACK



BEN SHAPIRO



ANDREA & MATEO BOCELLI

AWC EDUCATIONAL PROGRAMMING

Aish's unique ability to make Judaism exciting and accessible, to all is at the heart of the hundreds of classes, seminars and missions hosted at the Aish World Center. From a 1 hour class to a 3 week program, tens of thousands of Jews each year are inspired by Aish's unique delivery of Jewish wisdom.

WESTERN WALL OBSERVATION DECK



ESSENTIALS





DISCOVERY SEMINAR



RELATIONSHIPS SEMINAR

PARTICIPATING ORGANIZATIONS

Scale, magnitude and miracles happen when the Jewish world comes together. The Aish World Center is home to the entire Jewish people, in addition to opening our doors to hosting international organizations and groups for educational experiences, Aish also partners with global organizations across the arenas of programming and content curation.



**BIRTHRIGHT ISRAEL
FOUNDATION**



OLAMI



The Jewish Federations
OF NORTH AMERICA



**Stephen Wise
Free Synagogue**



Chai Lifeline



HASBARA FELLOWSHIPS
Empowering Advocates for Israel



SHARSHERET®
The Jewish Breast & Ovarian Cancer Community



**McDermott
Will & Emery**





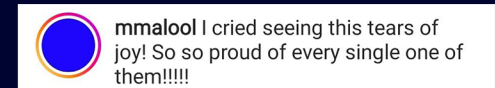
TESTIMONIALS

One wonderful event happened to me and that was the discovery of aish.com because since I discovered it,

aish.com has become an integral part of my daily life.

I don't pass a day without reading the articles. It's full of interesting information that I hunger for. All of the learning I had missed and have been longing for is finally becoming clear to me.

- Joyce Shulman



“With this article I realized I am not alone”

It's so nice to be surrounded by women on a similar journey as me to discover more about Judaism and ourselves.

I'm so grateful for my time at Aish!

- Jenna Blumental

After 2 weeks at Aspire something that I was really searching for was the reasoning behind why G-d put me on this earth.

I've learnt that my purpose in life is to improve myself and improve the world and I must continue to search for my mission.

- Tanya Kay



We have access to speak to Rabbi Berkovits every day – other people fly in from all over the world to queue up and speak to him for a few minutes!

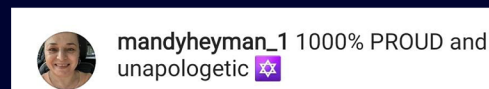
– Alex Scharg



I found the Aish site and was pleased to read messages that encouraged progressive and fair thinking. I have enjoyed what I have read, as well as the theme of **inclusiveness, rather than divisiveness.**

– Lisa

The classes here have been so inspiring and the more I learn the more I want to know!



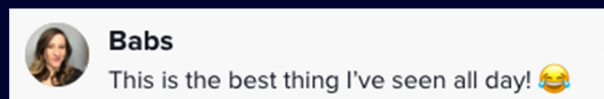
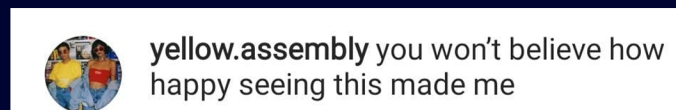
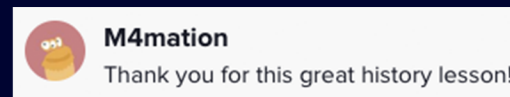
Attending Aish Yeshiva is probably the single greatest decision I made in my life.

– Rabbi Aryeh Pridinoff

Aish offers incredible variety and options beyond gemara.

The inspiration and relevance of Jewish wisdom to my daily life is amazing.

– Natan Loyfman



The whole trip has been amazing. I was able to get a little more clarity of the direction I want to go with my Judaism and in my professional and personal life.

– Sarah Rifkind

OUR DONOR BASE HAS DOUBLED IN THE LAST 3 YEARS

More and more Jews understand that Jewish learning will define the next decade of Jewish continuity with Aish's digital influence, leadership and community initiatives leading the way for global reach and personal impact.

THE NUMBERS

 **\$14,726,860** generous donations

 **6,212** new donors

 **13,632** total donors

 **3,280** donors gave multiple times

 **22,838** number of gifts

 **151** pillar society members

 **63** countries represented

 **ALL 50 STATES**

 **30 GIFTS** OF OVER **\$100,000**



I want to share this amazing experience as a legacy for future generations

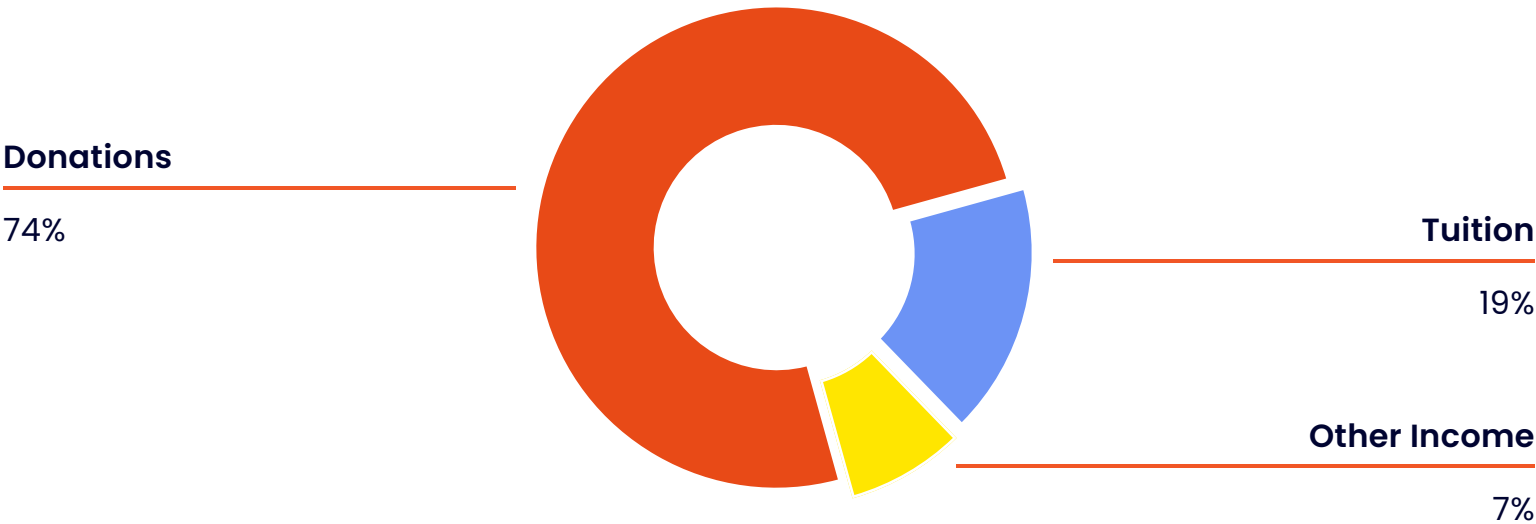
by reinvigorating the program, presenting it to the visitors at Aish Global at the Wall in Jerusalem on a daily basis, and distributing it to Jewish youth through educators throughout the United States.

Mr. Buchwald, Philanthropist

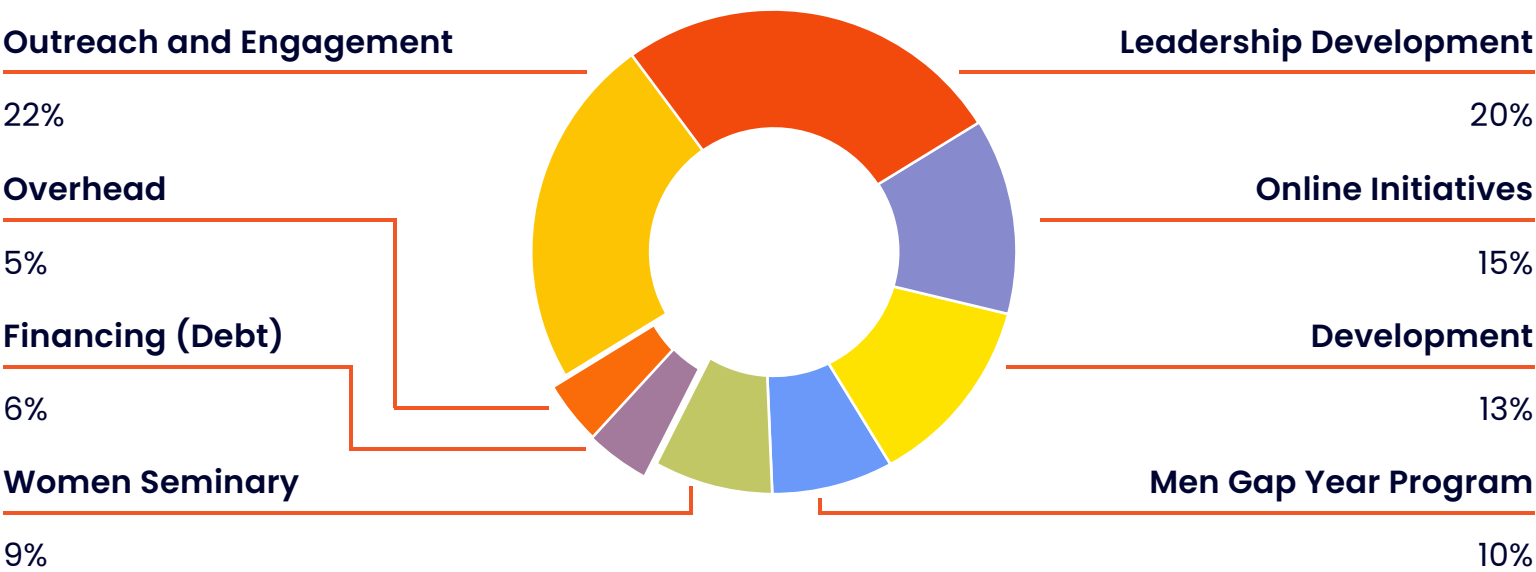
after making a large gift to modernize and revitalize the iconic Aish Discovery Program

OUR GLOBAL REACH REQUIRES AN OPERATIONAL BUDGET
POWERING PROGRAMS THAT PROMOTE JEWISH INSPIRATION,
MEANING AND CONTINUITY.

INCOME



EXPENSES





PILLARS OF AISH

Pillars of Aish is a network of visionary benefactors
committed to the continuity of our Jewish legacy.
Members impart Jewish wisdom and values to Jews around the world
by supporting the Aish mission to create a global culture
of Jewish learning and engagement.

WE HONOR THE FOLLOWING PILLARS OF AISH
FOR THEIR GENEROUS SUPPORT

PLATINUM PILLARS

\$100K+

Anonymous (2)
The Jake F. Aronov Foundation
Mr. and Mrs. Michael and Chevy Bauman
Dennis and Debra Berman
Mr. and Mrs. Melvin and Helene Berman, ztl
Mr. and Mrs. Bob and Michelle Diener
Mr. and Mrs. Dani and Bari Erber
Mr. and Mrs. Sander and Tracy Gerber
Mr. and Mrs. Allen Isaac and Edie Gross
The Hochstein Foundation
Dr. and Mrs. Stuart and Andrea Hytman
The Ivan Kaufman Charitable Fund
Mr. Phil Lieberman and Mrs. Lori Miller
Mr. and Mrs. Azi and Rachel Mandel
Mr. and Mrs. David and Debra Magerman
The Mayberg Foundation
Mr. and Mrs. David and Lori Moore
Mr. Salomon Aizenman and Mrs. Sandra Rubinstein
The Zalik Foundation

GOLD PILLARS

\$50K+

Anonymous (3)
Mr. and Mrs. Elliot and Robin Broidy
The Tzvi and Mindy Ehrenfeld Philanthropy Fund
Mr. and Mrs. Joshua and Candice Feiler
Mr. and Mrs. Howard and Joan Gellis
Mr. Murray and Basheva Goldberg
Mr. Steven Horowitz
Dr. and Mrs. Shmuel and Evelyn Katz
Mr. Josef Loeffler
Rabbi and Mrs. Yaakov and Chaya Meyer
Mr. and Mrs. Herman Schupper
Mr. and Mrs. Ronald and Sandra Schiff
Mr. and Mrs. Henry and Talia Siegel
Mrs. Suri Weiss

SILVER PILLARS

\$25K+

Anonymous (8)
Mr. and Mrs. Lawrence and Elyse Benenson
Mr. and Mrs. Brad and Julia Berger
Mr. and Mrs. Mendy and Aviva Berger
Mr. and Mrs. Michael Berry
Mr. and Mrs. Maxx and Liraz Blank
Bram Family
Mr. Jack Bick
Mr. and Mrs. Daniel Cohen
Daily Giving Inc.
Mr. and Mrs. Ari Dobkin
Mr. and Mrs. John and Carol Engelman
Mr. and Mrs. Marc Goldman
Mr. and Mrs. Dovid Grant
Hahn Family Foundation
Mr. and Mrs. Dovid and Tehilla Kaufman
Mr. Marc Shmuel Levine
Mr Harold Levy
Mr. and Mrs. Jerry and Eileen Lieberman
Mr. and Mrs. Steve and Agatha Luczo
Milken Family Foundation
Mr. and Mrs. Brian and Heidi Pergament
Mr. and Mrs. Ronald Diamond Family
Mr. and Mrs. Robert and Diane Roskind
Mr. and Mrs. Harry and Amy Rothenberg
Mr. and Mrs. Jack Scaba
The Scherr Family Foundation
Mr. and Mrs. Roman Shalel
Mr. and Mrs. Howard and Reize Sipzner
Mr. and Mrs. Adam and Suri Sokol
Mr. Isaac Rubinstein and Mrs. Jeannette Waserstein

BRONZE PILLARS

\$18K+

Anonymous
Mr. and Mrs. Scott and Sally Alpert
Dr. and Mrs. Robert and Shari Alter
Mr. and Dr. Yale and Annie Baron
Chehebar Foundation
Mr. and Mrs. Seth Damski
Mr. and Mrs. Michael Eisenberg
Mr. and Mrs. Tor Marius Gauslaa
Mr. Jack Gindi
Mr. Mendy and Mrs. Dina Gold
Mr. and Mrs. Yoni and Sarah Goodman
Mr. and Mrs. David Hoffman
Mr. and Mrs. Alan and Edna Jaffa
Mr. Marc and the Hon. Ellen Lipton
Mr. and Mrs. Adam and Francine Mermelstein
Mr. and Mrs. Marcelo and Caroline Messer
Mr. and Mrs. Stephen and Nataly Neuwirth
Mr. and Mrs. Daniel Pupkin
Mrs. Caryl Ratner
Mr. and Mrs. Daniel and Ilana Ratner
Mr. and Mrs. Jonathan and Irit Tratt
Mr. and Mrs. Alex and Diana Tsigutkin
Wolasky Family Philanthropic Fund
Mr. Kenny and Mrs. Meredith Yager
Mr. and Mrs. Igal Zakuto

FRIENDS

\$10K+

Anonymous (5)
Mr. and Mrs. Donny and Racheli Abramoff
Mr. and Mrs. Blair Axel
Mr. and Mrs. Alan Azulay
Mr. and Mrs. Yehuda Barashi
Mr. and Mrs. Shmuel Batashvili
Mr. and Mrs. Alan Berkowitz
Mr. and Mrs. Len and Joanne Brumberg
Mr. and Mrs. Sion and Esther Cherem in memory
of their loving son
Mr. and Mrs. Arie and Lisa Coll
Mr. and Mrs. Shlomo and Tirza Eisenberg
Eisner Family
Mr. and Mrs. Clive and Margy Fields
Mr. and Mrs. Isaac and Tova Filler
Freedom Care LLC
The Geist Foundation
Michael Satine and Ruth Goldstein
Rabbi and Mrs. Ben and Aviva Gonsler
Mr. and Mrs. Robert Halfon
Mr. and Mrs. David and Chaya Tova Hartman
Mr. and Mrs. Matthew Hertz
Mr. and Mrs. Elliot and Amy Holtz
Mr. and Mrs. Stanley and Gitta Hyman
Itzjak ben Esther
Mr. and Mrs. Samuel and Lara Jacob
Mr. and Mrs. Larry and Polly Klane
Yerakot Klufim
Mr. and Mrs. Avner (Shimshi) and Moriel Krohn
Mr. and Mrs. Kevin and Amy Lefcoe

Mr. and Mrs. Andrew and Leah Lewis
Dr. Menachem (Ralph) and Judy Marcus
Hon. Sidney and Mrs. Rita Mathias
The Menlo Foundation
Dr. and Mrs. Josh and Ronnie Penn
Mr. and Mrs. Daniel and Miriam Pfeifer
Mr. and Mrs. Rick and Chanie Probst
Mr. and Mrs. Sidney and Merry Rosman
Mr. Henry Sackler
Mr. and Mrs. Bennett and Tammi Schachter
Mr. and Mrs. Omer Ben Shitrit
Mr. and Mrs. Richard and Marisa Stadtmauer
Mr. and Mrs. Joey and Suri Stern
Mr. and Mrs. Shmayah and Estee Stimler
Mr. and Mrs. Jeremy and Meryl Strauss
UJA – Federation of New York
Mr. and Mrs. Shlomo Weiss
Mr. Aaron Weitman
Ms. Natasha Whitney
Mr. and Mrs. Zev Winegard
Mr. and Mrs. Steven Zauderer

EVERY OUNCE OF IMPACT WE MAKE IS YOURS

100+ 

BRANCHES AND COMMUNITIES
AROUND THE WORLD

25,760,794

 video views

55K

ANNUAL WORLD
CENTER VISITORS

11 **COUNTRIES**
with thriving
Aish branches

6 **CONTINENTS**
touched by the
power of Aish

101K 

digital learners

 10,695

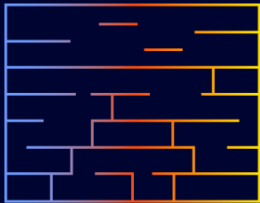
learners in branches across the world

482,294

 active social media followers

2,971,366

Western Wall Cam views



4,027

custom content pieces
produced

1000+ 

mothers making a meaningful
impact across 12 communities

100M

lifetime
video views



100%+

INCREASE IN AISH ISRAEL PROGRAM PARTICIPANTS



10,043,608

AISH.COM ANNUAL WEBSITE SESSIONS

541,483



EMAIL SUBSCRIBERS

25K

LIFETIME
ASK THE
RABBI
Q & AS



57%

increase in
student body
from 2021

Yeshiva & Seminary

100,000

ANNUAL
PROGRAM
PARTICIPANTS



50,000

lifetime articles and videos

73,082

lifetime donors



70,000

lifetime live chats



25

NY based partner
organizations
supporting the
Aish mission



 Close your eyes and picture this.

Thanks to big-hearted, passionate donors like you, it's the year 2030 and global Jewry looks radically different.

1 Authentic Jewish learning is a focal point of Jewish identity with 3M more Jews learning, living and sharing timeless Jewish wisdom.

2 Millions of Jews, previously vastly unconnected to Judaism, are empowered and inspired with a deep sense of Jewish pride and responsibility.

3 Intermarriage rates dramatically decrease, with more Jews than ever committed to Jewish continuity.

**IT'S ALL THANKS TO YOU, OUR GENEROUS DONORS
WHO SAW AN ACUTE NEED AND ROSE TO THE OCCASION.**



**Your support
defines the next
decade**



Israel Headquarters

One Western Wall Plaza Old City, Jerusalem POB 14149, Israel 9114101 02-628-5666.

US Headquarters

915 Clifton Avenue, Suite #4. Clifton, NJ 07013

aish.com

US EIN: 13-3548993